



PRESENTATION OF ACTIONS AND PROJECTS SUPPORTED BY THE PHOENIX VOYAGES FOUNDATION









# WHO WE ARE

Phoenix Voyages Ltd. is a travel agency in Asia, founded in 1999. With over 25 years of experience, Phoenix Voyages remains true to its philosophy of personalized service, offering a complete range of high-end tours:

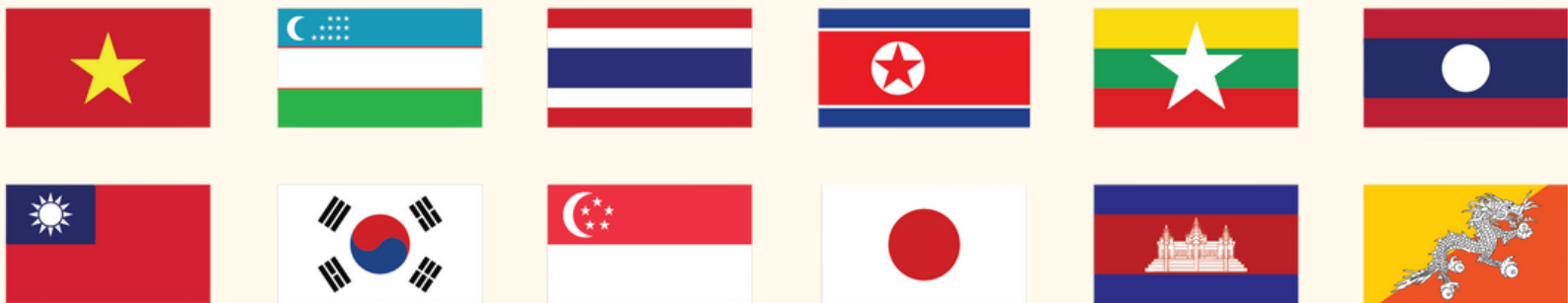
- Customized groups or Individual tours
- Thematic tours
- Group Departures (S.I.C.)
- Business Travel & Inventives (M.I.C.E.)



Renowned for its dynamism and professionalism, the Phoenix Voyages Ltd. Group is today one of Asia's most renowned receptive travel agencies, offering destinations in Vietnam, Thailand, Taiwan, Singapore, Myanmar, Macao, Laos, Japan, Hong Kong, Korea, Cambodia, Bhutan and Central Asia.

# OUR VALUES

We believe that listening and empathy are the qualities needed to serve and fulfill our clients' expectations. Every day, we share our experience, skills and, above all, passion for Asia. Constantly on the lookout for ways to improve our services, for new and unusual places to offer our clients, we attach particular importance to innovation and creativity.







# THE PHOENIX VOYAGES FOUNDATION

Since its creation, the Phoenix Voyages Ltd. Group has always taken to heart its involvement in the economic and social development of its destinations and their inhabitants. The notions of sharing and exchange are part of our fundamental principles. We believe in giving back to the local communities in the countries where we operate by supporting social, cultural, and environmental projects—many of which are led by NGOs in each of our destinations. This is our way of acknowledging the benefits of tourism that these communities contribute to daily. In this brochure, we present a few examples of the projects we support through the Foundation.

**TAKE CARE**

**SHARE**

**PROMOTE**

**PROTECT**



# OUR CSR ACTIONS

Phoenix Voyages is fully committed to promoting sustainable and responsible tourism. Aware of our impact on the environment and local communities, we take a number of concrete actions to reduce our ecological footprint. We favor environmentally-friendly transport, support nature conservation projects and encourage our customers to adopt eco-responsible practices during their stay. We also work with local partners who share our values of sustainable development and respect for local cultures. We aim to make a positive contribution to preserving the planet while supporting local populations. Our aim is to raise awareness among our customers and encourage our teams to adopt more environmentally-friendly behaviors.

- **Reduce our own impact:**

Within our agency, we implement environmentally-friendly practices such as paper reduction, resource management (energy, water) and business travel optimization.

- **Plastic reduction and collection:**

We do everything we can to reduce the amount of plastic used in our countries. We also support local businesses that give plastic a new lease of life through textiles, handbags, etc., thus avoiding unemployment. We regularly take part in national plastic collection days in our destinations.

- **The development of low-impact circuits:**

By offering trips that minimize waste production (reuse of materials, supply of biodegradable products, etc.).

- **Women's rights and equality between men and women, by promoting gender parity:**

We encourage the inclusion of women at all levels of responsibility. This includes employing female tour guides. We encourage the same equality among our suppliers. We also defend women's work and support the purchase of handicrafts in our destinations (weaving, wood painting, sewing, etc.). We protect women in precarious situations, particularly those living in remote ethnic minority areas, through various humanitarian organizations.



**Travelife**  
Sustainability in tourism 





# SOCIAL PROJECTS

## SOS Children's Villages



SOS Village Go Vap is the largest of SOS Vietnam's children's villages, with 20 family homes capable of accommodating 180 to 200 children. 600 underprivileged children have been and continue to be raised here. It has welcomed and continues to welcome disadvantaged children, 133 of whom are currently living with foster families in the village.

### Our Contribution

Phoenix Voyages contributes to the well-being of families through annual donations. This year, Phoenix Voyages provided donations to support 5 families.

<https://www.sos-childrensvillages.org/>

For over 20 years, the sisters of the Saint-Paul de Chartres Congregation have taken charge of the Hué orphanage, founded in 1889 and abandoned during the various wars. Located on the banks of the Perfume River, the orphanage run by Sister Chantal, assisted by Sister Anne Marie Thanh An, takes in street children, the infirm, the abandoned and orphans. Their aim is to give these children a good education, so as to offer them the possibility of a better future. In addition, a dispensary provides free treatment for most of the minor illnesses affecting the local population.

### Our Contribution

Since 2005, Phoenix Voyages has contributed to the well-being of the children at the Sisters of Saint-Paul de Chartres Orphanage in Hue during the festive season, offering them a range of gifts as well as a stock of food and drinks.

## Saint-Paul de Chartres Orphanage





## Paul Dubrule School in Siem Reap

Founded in 2002, the École d'Hôtellerie et Tourisme Paul Dubrule is a non-governmental organization (NGO) and the personal initiative of Mr. Paul Dubrule, co-founder of the ACCOR hotel group. Its mission is to provide innovative and professional education to young underprivileged Cambodians in the hotel and tourism sector. It offers practical programs to prepare students for careers in hospitality, cooking, hotel management and tourism. The school offers high-quality training.

### Our Contribution

Phoenix Voyages has supported this school for several years, and has already financed the tuition fees of several students. Throughout the year, Phoenix Voyages introduces its clients to the school. Clients can have lunch at the school's restaurant, where young students practice their teaching skills.













## PRESERVATION OF FLORA AND FAUNA

### Protection of Elephants at the MandaLao Center

Known as the “land of a million elephants” (Lane Xang in Laotian), Laos opened a center for the conservation of these animals in 2016, which is the first unmounted elephant sanctuary in Luang Prabang. It aims to create a home for these dear creatures, offering them a dignified and comfortable life in harmony with nature, without depriving visitors of interaction with the pachyderms.

#### Our Contribution

As part of its commitment to wildlife conservation, Phoenix Voyages provides financial support to the MandaLao elephant conservation center. Thanks to this contribution, the center is able to provide the necessary care for the elephants, maintain their habitats and raise awareness among local communities.

*We also include a visit to the “MandaLao” center in our Luang Prabang programs.*

### Protection of Rhinoceros

A growing scourge, poaching has caused the African rhino population to dwindle further each year. African rhinos are hunted primarily for their horn, which is in great demand in traditional Asian medicine. The powdered horn is said to have therapeutic and aphrodisiac properties in Asia, although scientific studies have shown that keratin, a protein also found in human hair and nails, has no such properties.

#### Our Contribution

The Phoenix Voyages group has launched a campaign to raise awareness of the problem of rhino poaching, and to inform consumers about the methods used to produce rhino horn powder, as well as its real virtues. In Vietnam, in particular, rhino horn powder is a luxury product, often consumed by the elite.









# CULTURAL HERITAGE

## Dak Lak Museum

November 2011 saw the inauguration of the Dak Lak Museum of Ethnology (Buon Ma Thuot province). This building, designed on the basis of a nha dai (traditional house), aims to present on its first level the history of the province through photos and objects, its biodiversity but also the way of life of the E De and M'Nong minorities who live according to their traditions. The Dak Lak Museum is the first museum in Vietnam to exhibit in 4 languages: Vietnamese, French, English and E De.

### Our Contribution

The Phoenix Voyages group, wishing to support the effort to preserve Vietnam's ethnic and cultural heritage, offered to sponsor the publication of a beautiful book dealing with the museum's various collections. Our President, Mr. Edouard George, also presented a series of rare Indochinese banknotes which have joined the museum's permanent collection.

## Northern Ethnic Minorities in Thailand



Northern Thailand is a home to a wealth of cultural diversity, with many ethnic minorities perpetuating unique traditions and lifestyles. Among these groups are the Karen, Hmong, Lahu, and Lisu. These communities, often rural and isolated, play an essential role in preserving ancestral knowledge and local biodiversity; they also play a vital role in the development of the region.

### Our Contribution

Faced with the poverty and inequalities affecting Thailand, and in particular the minorities in the North, Phoenix Voyages provides financial assistance to these populations and also supports women's rights.



## The Royal Ballet of Phnomh Penh

The Royal Ballet of Cambodia, also known as Khmer Classical Dance, is a sacred Khmer art form that has accompanied royal ceremonies for over a thousand years. The Khmers offer dances to genies and deities to pray to the sacred things to come and chase away misfortunes of all kinds, in order to have peace and abundant rain. They also dance to entertain themselves and forget the fatigue of a hard life.

The “Neak Moneang PhatKanhhol Foundation (NPKF)”, founded by HRH Princess Norodom Bupphia Devi, is keeping alive the traditional Khmer Royal Ballet, which is in danger of disappearing. The organization trains young dancers and gives public performances in Phnom Penh at the National Chaktomuk Theatre.

### Our Contribution

Phoenix Voyages, sensitive to the conservation of this unique heritage, supports the organization of the gala evenings by making a financial contribution.







***Unique tailor-made experiences just for you.***

# Contact us!

## GENERAL INFORMATION



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